

COPA-DATA

Master complexity with ease

There is always an easier way! This is the basic philosophy that motivated Thomas Punzenberger to start COPA-DATA at the end of the 1980s. He envisaged a world where people were able to manage complexity with ease. That's why we develop software that is so practical it simplifies work in industrial and infrastructural environments for everyone.



A SOFTWARE PLATFORM FOR ENDLESS APPLICATIONS

COPA-DATA is the manufacturer of the zenon® Software Platform, used in the manufacturing industry (automotive, food & beverage and pharmaceuticals) and the energy industry for the automated control, monitoring, and optimization of machines, equipment, and power supplies.

INDEPENDENCE CREATES FLEXIBILITY AND FREEDOM

Founded by Thomas Punzenberger in 1987 and headquartered in Salzburg, Austria, the company employs approximately 285 workers worldwide. As an international, family-owned company, we enjoy independence from volatile stock markets and external investors.

COPA-DATA IS BUILT ON MORE THAN 30 YEARS OF EXPERIENCE

We have gained experience in conventional automation with HMI and SCADA. Today, we are combining our automation expertise with the new possibilities offered by digital transformation. In this way, we can empower our customers to implement their strategies in an easier, faster and more purposeful way.

INTERNATIONALLY ACTIVE, ALWAYS CLOSE TO THE CUSTOMER

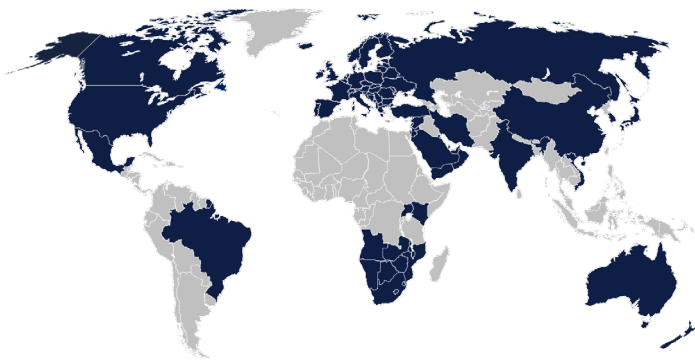
COPA-DATA is globally active, with eleven subsidiaries in Europe, North America and Asia, plus an international network of 18 distributors and over 270 partners. Our customers benefit from this decentralized corporate structure because it provides them with local contacts and local training and support.

DRIVER OF INNOVATION: RESEARCH AND DEVELOPMENT

COPA-DATA understands the requirement to offer particularly innovative products also as the foundation for their commitment in research and development. Results from a variety of projects with research institutes and educational institutions continuously inform our product development. Furthermore, we work closely together with strategic partners like Microsoft, SAP and OMAC as well as leading research institutes and universities.

INTERNATIONALLY SUCCESSFUL: OUR CUSTOMERS

For decades, many renowned global players have relied on zenon and the support and services from COPA-DATA. The goods of numerous well-known brands are produced and packaged with the support of our software. There are over 175,000 zenon installations worldwide, most notably in the Food and Beverage, Energy and Infrastructure, Automotive and Pharmaceutical industries.



FAST FACTS

- ▶ Manufacturer of the zenon Software Platform
- ▶ Over 30 years of experience in automation
- ▶ International sales and support network
- ▶ Driving innovation through research and development

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Company details	<ul style="list-style-type: none">▶ Founding year: 1987▶ Executive board: Thomas Punzenberger (CEO and founder), Stefan Reuther (CSO), Phillip Werr (CMO/COO)▶ Headquarters: Salzburg, Austria▶ Number of employees: more than 280▶ Local sales and support in 51 countries▶ Over 175,000 zenon installations around the world
Core business	Software platform for ergonomic applications in the manufacturing industry and the energy sector.
Key industries	<ul style="list-style-type: none">▶ Food & Beverage▶ Automotive▶ Pharmaceutical▶ Energy & Infrastructure
Partner network	COPA-DATA Partner Community with over 270 Partners worldwide
Customers (selection)	<div><p>Automotive:</p><ul style="list-style-type: none">▶ AUDI▶ BMW GROUP▶ VOLKSWAGEN▶ CONTINENTAL</div> <div><p>Energy & Infrastructure:</p><ul style="list-style-type: none">▶ VATTENFALL▶ SIEMENS▶ NATIONAL GRID▶ SCHWEITZER ENGINEERING LABORATORIES</div> <div><p>Food & Beverage:</p><ul style="list-style-type: none">▶ AB INBEV▶ COCA COLA▶ NESTLÉ▶ KRONES</div> <div><p>Pharmaceutical:</p><ul style="list-style-type: none">▶ BAXTER▶ NOVARTIS▶ PFIZER▶ ROCHE</div> <div><p>Other industries:</p><ul style="list-style-type: none">▶ ABB▶ MICROSOFT▶ SAMSUNG ELECTRONICS▶ TEXAS INSTRUMENTS</div>