

# The COPA-DATA Partner Community

## Growing Together

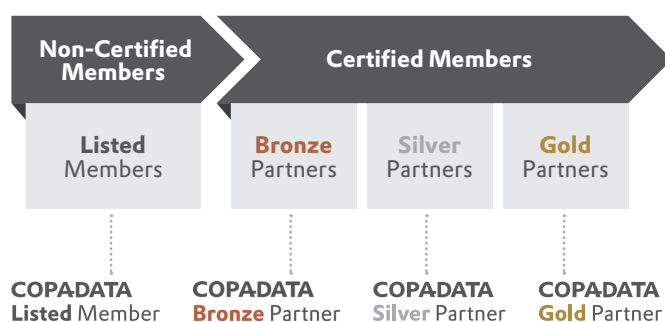
System integrators, OEMs, machine builders, educational institutions, and research facilities all over the world rely on the outstanding technology, prompt personal service, and vision offered by COPA-DATA. In doing so, they maximize their profits, drive innovation, open doors to new markets, and solidify their customer relationships.



The COPA-DATA Partner Community (CDPC) is COPA-DATA's official partner program. It brings together a global network of specialists in the fields of industry and energy automation. With the motto of "Growing Together", the program provides all members with valuable resources and services to help them grow their business successfully.

### MEMBERSHIP: TWO CATEGORIES, FOUR LEVELS

The COPA-DATA Partner Community is divided into two member categories (certified and non-certified members) and four membership levels (Listed Member, Bronze Partner, Silver Partner, and Gold Partner).



**Listed Member:** Organizations who do not yet have a certified level of zenon knowledge join the COPA-DATA Partner Community as Listed Members.

**Bronze Partner:** These members have had their product knowledge certified by COPA-DATA and have some experience of zenon projects.

**Silver Partner:** Members at this level are regularly involved in zenon projects and have already completed in-depth training.

**Gold Partner:** Our Gold Partners have extensive experience when it comes to working with zenon and engaging with COPA-DATA. These are partners whose expertise and commitment has been repeatedly proven.

### TRUST BASED ON COMPETENCE

Our customers rely on the expertise of our partners. Alongside regular training on the latest versions of zenon, every customer project that our partners work on gives them the opportunity to expand their knowledge base further. Just as with our zenon software platform, flexibility is the key to success. We guarantee that the product knowledge of our Bronze, Silver, and Gold Partners has been certified by COPA-DATA in line with their respective membership level.

### FAST FACTS

- ▶ Simple registration
- ▶ No membership fee
- ▶ Four membership levels
- ▶ Diverse range of services
- ▶ Active knowledge exchange
- ▶ Personal partner support

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<b>Two member categories</b>	<ul style="list-style-type: none"><li>▶ Certified members</li><li>▶ Non-certified members</li></ul>
<b>Four membership levels</b>	<ul style="list-style-type: none"><li>▶ Listed Member</li><li>▶ Bronze pPartner</li><li>▶ Silver Partner</li><li>▶ Gold Partner</li></ul>
<b>Types of members</b>	<ul style="list-style-type: none"><li>▶ System integrators</li><li>▶ OEMs</li><li>▶ Machine builders</li><li>▶ Educational institutions</li><li>▶ Research facilities</li></ul>
<b>Benefits for members</b>	<ul style="list-style-type: none"><li>▶ Visibility across a wide range of Marketing channels</li><li>▶ Joint Customer projects</li><li>▶ Free online training courses</li><li>▶ Exclusive Information and resources reserved for partners</li><li>▶ Research projects</li><li>▶ Personal support</li></ul>
<b>zenon Certification</b>	<ul style="list-style-type: none"><li>▶ zenon Basic Certificate</li><li>▶ zenon Advanced Certificate</li><li>▶ zenon Professional Certificate</li></ul>