Prozesstechnik Kropf Hungária Kft.

COPA-DATA Partner Spotlight

Following its motto "thinking in systems", Prozesstechnik Kropf Hungária in Győr offers a wide variety of custom and intelligent automation and software solutions to Hungarian customers. The company relies on decades of experience, the zenon software platform and a strong partnership with COPA-DATA.

THE CHALLENGE

When Prozesstechnik Kropf Hungària was founded in 2010 as part of the German-headquartered Kropf Prozesstechnik group of companies, it started out with the zenon software platform at the core of its process and production control solutions.
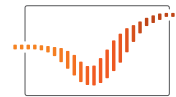
"zenon was recommended by numerous industry sources. Plus, it was specified by a big customer, a major player in the automotive industry," says Nagy Tibor, Office manager Hungarian at Prozesstechnik Kropf Hungária, "this reassured us that we are pursuing the right software strategy."

One of Prozesstechnik Kropf Hungária's earliest projects was creating the automation solutions for a newly built automobile factory. Using zenon for all parts of the system – including energy management, building automation, machinery and conveyor lines – enabled the creation of a comprehensive solution that covers the entire factory. This truly satisfied customer marked the start of the Prozesstechnik Kropf success story in Hungary.

THE SOLUTION

"The zenon software platform is easy for us to learn thanks to the training COPA-DATA provides as part of its partner

program. In addition, with zenon programming is usually not required," Nagy Tibor confirms. "We see it as a great benefit of zenon that all customer requirements can be met using innovative features."

Prozesstechnik Kropf Hungária's technical department uses zenon to implement multi-disciplinary solutions for complex tasks across industries. This covers all aspects: ranging from on-site visualization to higher-level management and quality assurance systems. With more than 300 hardware and external system drivers, the zenon software platform is fully independent of the hardware used. This makes it the ideal platform for bringing together data and systems in heterogeneous environments with pre-existing equipment.

"Customers who are not familiar with zenon sometimes show skepticism," Nagy Tibor admits, "but they quickly overcome this when they see zenon at work in reference installations."

THE PARTNERSHIP WITH COPA-DATA

Affiliates within the Kropf group have been in close cooperation with COPA-DATA for more than 25 years, so Kropf Hungária knew what to expect from the partnership.

"Being a member of COPA-DATA's partner community improves our visibility across a wide range of marketing channels," says Nagy Tibor. "Plus, COPA-DATA's direct communication, personal and technical support, including proactive and exclusive product information that keeps us at the leading edge of technology and application intelligence, provide us with the opportunity to drive forward digital transformation for our customers."

"Due to the openness of the zenon software platform, we can develop our expertise in only one software product and still offer tailored, individual solutions in all fields of industrial automation that truly satisfy our customers."

KROPF SOLUTIONS

Established in 2010, Prozesstechnik Kropf Hungária Kft. in Győr is a KROPF Solutions company. It offers a wide variety of customized automation and software solutions tailored to the requirements of its Hungarian customers.

▶ COPA-DATA Partner since: 2011

▶ Industries served: Automotive, Energy, Plant and Machinery, Consumer Goods, Pharmaceutical

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* The COPA-DATA Partner Community was officially introduced in 2011.